

Project of the month

June - 2008



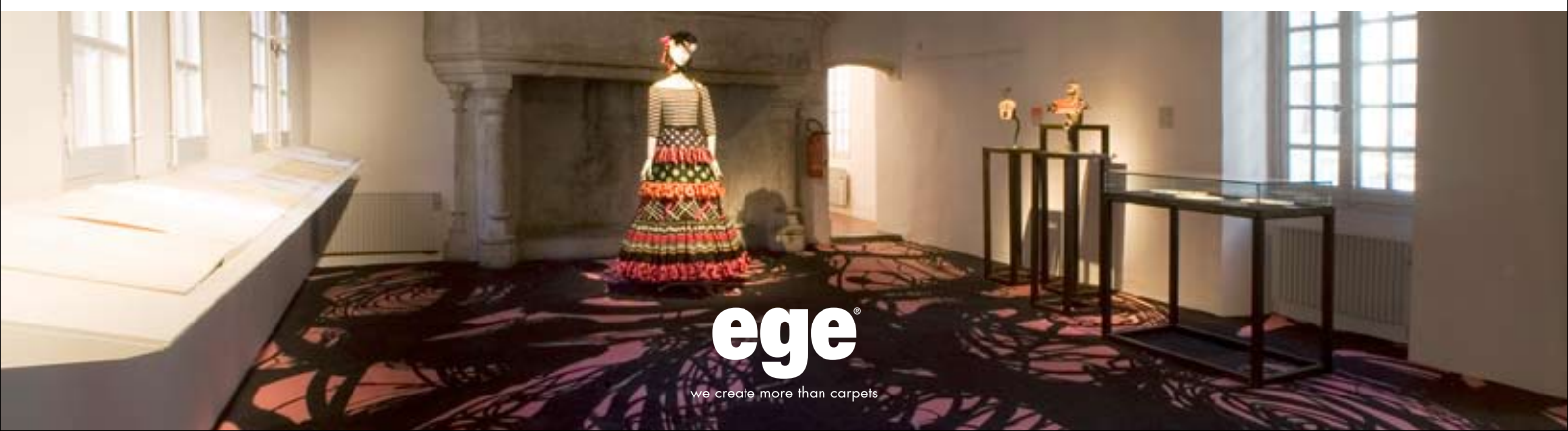
Musée Réattu, France

ege presents design by Christian Lacroix

From May to October 2008, the French museum Musée Réattu, located in the city of Arles, has invited the world famous fashion designer Christian Lacroix to decorate 2,000 m² of the prominent renaissance palace.

- At the Musée Réattu inauguration, which took place the 15th of May 2008, ege carpets designed by fashion designer Christian Lacroix were beautifully presented in the historic surroundings of the museum. The project has

been a great success and the result of our co-operation with Christian Lacroix has been nothing less than fantastic. By means of advance technology and innovative creativity, ege is able to constantly push forward the boundaries of possibility in terms of textile flooring solutions. The result of the co-operation is a reflection of our ability to create custom designed carpet solutions based on the ideas of our clients. The ege design team has successfully risen to the challenge of executing the reproductions, finishes, precisions, shapes and colours created by the brilliant Christian Lacroix for Musée Réattu, Dominique Germier tells, who is managing director of ege france.



ege

we create more than carpets

Working with creative souls

ege has a long standing tradition of challenging conventions within traditional carpet manufacturing. The company has throughout its history worked with many creative designers and artist on design and production of carpets.

- Through the Christian Lacroix project, ege has succeeded in perpetuating the philosophy of the company's visionary founder, Mads Eg Damgaard, by continuously striving to offer some of the world's greatest designers the possibility of working with advanced carpet technology, Dominique Germier tells and continues

- Pattern work, carving, drapery, coiffure and accessories. These are but of the few words used by Christian Lacroix

to describe the impressive Musée Réattu installation. The carpets for this project are really "more than carpets". The carpets add soul, atmosphere and expression to the installation and they demonstrate what we are able to produce and offer our clients, Dominique states.

Christian Lacroix in brief

Christian Lacroix was born in 1951 in the French town Arles. At a young age, he began sketching historical costumes and fashions. In 1978, he joined the French firm Hermès where he worked on colour schemes and execution of designs. Ten years later, he opened his own "haute couture" and ready-to-wear business. With his background in historical costumes and clothing and his own extreme creativity, Lacroix continues to make headlines with his opulent, fantasy creations.

