



Value.com

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## Value.com – Athens Greece

When ValueCom, an integrated communications agency, began renovating its office premises, located in the centre of Athens, the company strived to create an interior design concept which by means of strong and intense style elements, would leave a strong and unique impression in the minds of both the employees working in the office and the guests visiting.

### Well-being in focus

– Even though high demands were imposed on the office design, it was important to the client not to compromise the well-being of the employees. Therefore, materials ensuring a proper and healthy working environment were specified, Theodoros Gournelos of Weft Print Hellas S.A, ege's local agent in Greece tells and continues

– Carpets were specified to ensure as little noise as possible in the working environment. Carpets reduce the amount of noise from telephones, conversations, and chairs being pulled back and forth. This assists in ensuring a healthy and inspiring indoor climate.

### Facts

Interior:	Stage Design Office, Athens Greece
Quality:	Highline 910
Quantity:	388 m <sup>2</sup>

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### The acoustical benefits of carpets

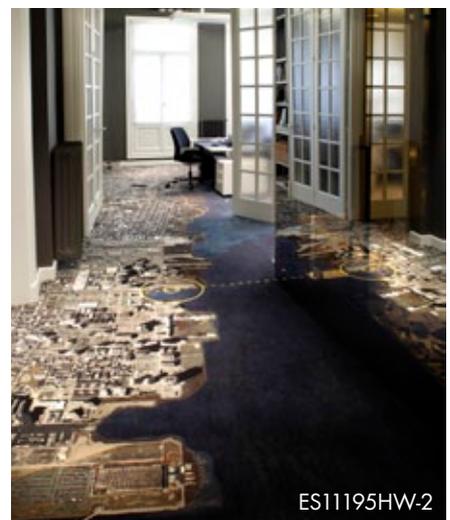
Today, many companies and organisations choose to implement open space office environments. Knowledge sharing, co-operation and flexibility are but a few of the many advantages to be gained from implementing such office environments. Unfortunately, without consideration for a number of elements in the interior design there may be a downside to the large open spaces. When ignored, noise in office environments may lead to nuisances which make the daily work uncomfortable.

Proper acoustic properties set the foundation for a good and healthy sound environment. In many cases, poor acoustics in a room is a result from smooth flooring solutions reflecting sound into the room. Carpets are great sound absorbers. A carpeted floor diminishes the impact of sound and more importantly, the impact of noise by absorbing the majority of sound that strikes them, rather than reflecting it.

### An expressive interior

The interior design of the renovated office is created by the Athens-based agency, Stage Design Office. Stage design is an interior design company specializing in retail shops, restaurants, bars, offices and hospitality design.

– The overall idea of the interior concept was to create an expressive atmosphere, using simple lines and black and white colours. To create a truly unique expression on the floor, a custom-made carpet design with special colours was created. The carpet is designed as a photographic reproduction of a satellite photo of New York City. The design adds a unique look and feel to the interior. Carpets have been installed in the reception area, in the office environment and in the conference room, Theodoros Gournelos tells.



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